



**DR. TANGO**

216-556-0898

info@doctortango.net

www.doctortango.net

P.O. Box 411

Gates Mills, OH 44040

Recent + Upcoming

**APPEARANCES**

- + Employers Resource Cncl.
- + Cuyahoga Comm. College
- + Q104 Bridal Fair
- + COSE Update Magazine
- + Dancing with the Mayors
- + The Reserves Network
- + CCMSA
- + COSE Sm. Business Conf.
- + Sparx in the City
- + Tea & Tango Benefit
- + Cleveland Coach Fed.
- + Stow-Monroe Falls C of C
- + Clev. Dance Showcase
- + Crain's Cleveland [4x]
- + The Plain Dealer
- + Inside Business
- + Northern Ohio Live [2x]
- + Clev. Scene Magazine
- + Cleveland Free Times
- + Chagrin Valley Times
- + Currents Magazine
- + Cool Cleveland
- + MBSC Newsletter [3x]
- + AAMC Reporter
- + Cleveland Clinic News
- + Wal-Mart TV Network
- + CNN Latin [2x]
- + WEWS-TV 5 [2x]
- + WKYC-TV 3
- + Time Warner-TV [3x]
- + WDDK-102.1 FM [2x]
- + WGAL-104.1 FM [2x]
- + WERE-1300 AM
- + WHK-1420 AM
- + WAKR-1590 AM
- + WEOL-930 AM

Dr. Jeannette Potts has been practicing at The Cleveland Clinic's Glickman Urological Institute since 1994. Aside from a general urological practice, she sub-specializes in the diagnosis and treatment of male chronic genitourinary pain syndromes, employing a signature bio-psychosocial approach. Her more than 40 publications and abstracts in this area have garnered national and international recognition, and about 100 speaking invitations from worldwide medical societies, as well as from prestigious regional and global business organizations, and the media.

Since 2000, Dr. Potts has served as director of education for the Confederación Americana de Urología (Latin American Urological Society). She is an assistant clinical professor at Case Western Reserve University, and a part-time faculty member at the MetroHealth Medical Center. Dr. Potts has also been invited to national and international destinations as a visiting professor.

One of only three female Cleveland Clinic physicians specializing in urology, she has worked hand-in-hand for many years with the hospital's International Center to market her institution to practices and patients everywhere. Symbolic of her high standards of patient care, it is not unusual for Dr. Potts' international patients—from places like Turkey, Italy, Brazil and Mexico—to invite her for a visit.

Seen by many as the "undocor," the non-lab-coat-wearing Potts connects with her patients in ways considered unconventional by more traditional practitioners. In the face of advancing medical technologies and increasing regulations, she works to preserve the lost art of healing, which for her begins with the fading practice of listening closely to patients and responding with compassion and a human touch.

Dr. Potts gets to know her patients on a more personal level, which often includes getting to know their significant others. She sees this depth of knowledge as a necessary part of diagnosing and treating male pelvic issues and sexual function. Others see it as intangible and with no direct impact on the bottom line. Yet, year after year, the highly in-demand Potts produces exceptional levels of patient loyalty and retention, and innumerable referrals. One part relationship counselor, one part physician, all parts extraordinary healer and human, there is no one quite like Dr. Potts.



Compelled by her experiences as a holistic healer, and the personal and professional lessons she's acquired through her passion for tango dancing, Dr. Potts formed a consulting company, **Dr. Tango LLC**, in 2004. She conducts corporate and consumer retreats, which often incorporate Argentine Tango performances into her lectures. Using the metaphors of the dance, Dr. Tango helps organizations and their employees improve productivity, emotional and physical wellness, and job satisfaction by uniquely teaching techniques for teamwork, leadership, communication and negotiation. Workshop themes are handcrafted to a company's needs, and range from solving management challenges to the psychological facets of compromise in working relationships.

Dr. Tango's patients and audiences have been moved by her authenticity, compassion and special way of parlaying the philosophies of the dance into a means for individual and organizational development. The Cleveland Clinic Press will release her book, **Tango: Lessons For Life**, in early 2007. Her second urological textbook will also be published in 2007 by Humana Press.

Dr. Potts completed her medical education at the Case Western Reserve University School of Medicine, with residency training at MetroHealth Medical Center, Fairview General Hospital and Grant Medical Center in Columbus.

A comedian at work who often breaks out into impromptu and organized song, and stand-up skits and impersonations, Dr. Potts hangs out as genuinely with nurses, PAs, and her admin staff as she does with the foremost surgeons of the world.

Even if you observed Dr. Potts emerging in costume as Dr. Tango from the Clinic several times a week, you probably wouldn't guess that this Bachelor of Arts doc has studied mummies in Mexico, speaks several languages, and is an artist, singer and great cook who iPods to everything from classic rock to classic Bach.

Combining her medical and business experiences, Dr. Tango has put on about 100 presentations, while maintaining her full-time position at the Clinic. Jeannette has spoken to audiences of up to 2,000 on topics such as “The Art of Healing” and “Tango: Lessons for Life” in major U.S. cities and locations such as Mexico, Costa Rica, Chile, Brazil, the Dominican Republic, Germany, India and Canada.

Highlights of Dr. Tango’s recent and future business workshops include motivational speaking, employee training and development, and executive coaching:

Group	Date	Topic	Location	Attendees
Beachwood Chamber of Comm.*	May 07	Executive coaching and personal dev.	Beachwood	50
Employers Resource Council *	Early 07	Leadership training and development	Cleveland	25
Cuyahoga Community College	Feb 07	Health and wellness workshops	E, W, DT	40
Q104 Bridal Fair	Jan 07	Improving personal relationships	Cleveland	2,500
Dancing with the Mayors	Dec 06	Leadership training and development	Cleveland	150
COSE Small Business Conf.	Oct 06	Stress management techniques	Cleveland	100
Mayors’ Secretaries & Assts.	Oct 06	Empowering women at work, home	Cleveland	25
The Reserves Network	Oct 06	Communication/teamwork/leadership	Cleveland	50
Women’s Empowerment Board	June 06	Career and work roles for women	Cleveland	125
Cleveland Coach Federation	May 06	Listening as a dying art	Independence	30
Stow-Munroe Falls Chamber	May 06	Work-life balance for career women	Stow	20
Crain’s Cleveland Business	Feb 06	Employee wellness, stress reduction	Cleveland	150
Sociedad Mexicana le Urologic	Nov 05	Healthy, spiritual living: Drs. + spouses	Mexico	800
Young Entrepreneurs’ Org.	Jan 05	Leadership training and personal dev.	Cleveland	50

\* Details pending

## **SPEAKER REFERENCES :: BUSINESS**

### **The Reserves Network**

Date: October 11, 2006

Topic: Leadership Training/4-hr workshop; read more: [http://doctortango.net/article\\_detail.php?id=42](http://doctortango.net/article_detail.php?id=42)

Contact: **Amy Gerrity**, Executive Vice President. / 440-779-6508; [agerrity@thereservesnetwork.com](mailto:agerrity@thereservesnetwork.com)

#### **Anonymous Audience Feedback:**

- *I have seen many speakers to include Gen. Colin Powell. She was one of the best I have seen.*
- *I just love and admire her passion for what she does and for what she enjoys. It is truly inspiring. She nearly brought me to tears.*
- *People like Dr. Tango are rare and sometimes never seen by people.*
- *No one has ever held my complete interest for so long.*
- *I am really moved by the love and passion for life that Dr. Tango has.*
- *Refreshing, thought provoking and so intelligent with a common sense nature.*
- *There is always room for improvement - I just don't see how in this instance. Dr. Tango's presentation was very well put together and extremely relevant.*
- *I don't think I could improve anything...probably the best presentation I have ever seen.*
- *I enjoyed it so much that my only suggestion would be that it was longer! Fantastic material! Fantastic presenter! And...Fantastic job at putting it all together...*
- *There is nothing that I could even hope to improve on. She was one of the best speakers I have had the privilege to see. She made it so easy to relate the tango to all aspects of life, not just with business or leadership.*
- *The interlude of tango dancing was a nice respite from the methods of typical speakers and will help her presentation to be remembered for a much longer period of time.*
- *She was the most engaging speaker I have seen.*
- *Brilliant and invigorating.*
- *Vivacious, engaging, enthusiastic and empathetic. Also, a good listener.*
- *Refreshing; engaging; a pleasure to watch.*
- *Dr. Tango is vivacious, interesting and extremely intelligent.*
- *Outstanding and different.*
- *I love that Dr. Tango can relate to the corporate world with ideas such as "leading with your heart." It's very refreshing.*
- *Vivacious; personable; alluring; animated; lively.*
- *Tangolicious! Great presentation. Very clear and to the point; really made me think.*
- *She was so outgoing and uplifting. Her personality made it easy to relate to her but then she also had an aura of power that made you really want to listen to her.*
- *I found it extremely interesting how Tango is a representation of the dance of life.*
- *Not only was it different and refreshing, but it was her passion for what she does and for who she is that validates the content of her presentation.*
- *No only would I recommend it but I'm making it mandatory that my Staffers attend any upcoming presentations.*
- *She did a fabulous job bringing management skills and the tango together.*
- *I can only hope to meet another person like Dr. Tango. I really connected.*
- *Dr. Tango's presentation was not only a form of educating, it was also rewarding and FUN.*
- *Very well done! The dance fully demonstrated the "leader/follower" relationship.*
- *She moves as if walking on clouds. She and her dance partner were able to convey a communication that can only happen when both people are completely open...*

### Cuyahoga County Mayors' Secretaries & Assistants

Date: October 12, 2006

Topic: Female Roles in Leadership; read more: [http://doctortango.net/article\\_detail.php?id=25](http://doctortango.net/article_detail.php?id=25)

Contacts: **Tina Turick**, The City of Beachwood / 440-488-2816; [Tina.Turick@beachwoodohio.com](mailto:Tina.Turick@beachwoodohio.com)

**Pat Vanek**, The City of Beachwood / 216-464-1070; [Patricia.Vanek@beachwoodohio.com](mailto:Patricia.Vanek@beachwoodohio.com)

#### **Anonymous Audience Feedback:**

- *I thought her presentation was wonderful. It was not at all what I expected and this was my first CCMSA meeting and I was so very pleased.*
- *She seems to be full of life. I also like to dance and I know that when you're engaged in something that you are passionate about, it shows to everyone you come in contact with. I was very touched that she said good-bye to me and mentioned my grandson, who is ill.*
- *She is engaging and comfortable. Covers the objection of possible non-interest in a tango dance by clearly expressing how she became involved. Dr. Tango also clearly overcame what some may think as uncomfortable, the submissive role in tango and just how that can be helpful when you work in a business high-powered position. I really like this presentation, as you can see.*
- *Genuine & open.*
- *Engaging, personable, outgoing.*
- *Easy-going, caring, humorous, friendly.*
- *Dr. Tango was very engaging and seemed to relate well with those in the audience.*
- *Dr. Potts is a wonderful person and she definitely convinced me to take a good hard look at myself. Her talk was very inspirational and she was definitely well received by all of our members. Personally, I learned the importance of letting go and acceptance. I just hope I can actually achieve it.*

### Cleveland Coach Federation

Date: May 12, 2006

Topic: Listening as a Dying Art; read more: [http://doctortango.net/news\\_051206.php](http://doctortango.net/news_051206.php)

Contacts: **Jim Smith**, People Inc. / 440-885-3247; [jim@1leadercoach.com](mailto:jim@1leadercoach.com);

**Ken Kovach**, Kenneth J. Kovach Company / 216-921-0900; [sixadvisors@gmail.com](mailto:sixadvisors@gmail.com)

#### **Anonymous Audience Feedback:**

- *Jeannette--I was enthralled with your presentation at the recent Cleveland Coach Federation meeting. I look forward to attending one of your future workshops/presentations. Thank you again for a wonderful morning!*
- *Darlene--Wow, what a wonderful morning! You were soooo right to encourage me to make it back for her presentation. I made that extra effort to get back on Thursday night so that I could be at the CCF meeting on Friday. IT WAS GREAT! I just went to her website and read every page. Even better. I would love to hear her again, so will watch for oppty.*
- *In yoga we learn of auras, a glow that surrounds a person that is their true spirit. The more connected to the world the bigger the glow. With Dr. Tango I almost need sun glasses. What a present and connected person.*
- *Wonderful presenter with very unique ideas. These ideas need to be implemented in the real world everyday.*
- *Authentic, vivacious!*
- *Please read the explanation: Iceberg Why? Because I saw something on the surface and drew some conclusions, then later discovered that 90% of what she's about is below the surface. WOW! And that is a very positive, powerful WOW! Thanks!*
- *Authentic, caring, and dynamic!*
- *Gestalt through the art and joy of dance.*
- *She teaches a very valuable concept of leadership and communication (truly connecting with someone) through Tango, something one will always remember.*
- *Entertains the audience and demonstrate how dance can be used as a tool to teach.*
- *Using experiences as an MD and a tango enthusiast, she blends them to provide insights into leadership and emotional intelligence.*
- *She uses dance and medicine as metaphors for relationship skills – listening, making connection, letting go of control, being fully present, and leading powerfully (and knowing that sometimes the strongest lead is to follow!)*
- *Creates an opportunity to explore the language of non-verbal in a world that only hears the verbal!*

**Crain's Cleveland Business  
Healthcare Panel, Business Breakfast**

Date: February 23, 2006

Topic: Promoting Employee Wellness; [http://doctortango.net/news\\_022306.php](http://doctortango.net/news_022306.php)

Contact: Brian Tucker, Crain's Publisher / 216-522-1383; [btucker@crain.com](mailto:btucker@crain.com)

Audience Feedback:

- *I recently attended the Crain's program on Wellness Programs in the Workplace. I was so mesmerized by your philosophy on life I just have to ask you if you would have an interest in giving an overview of your programs to a coaching group here in Cleveland.*
- *I just love Dr. Potts. I don't know...I was just drawn to her from across the room!*
- *I can't believe I have to wait an entire month plus for this event. I am so thrilled, it feels like Christmas is coming!!*

**Darlene Jacobson**

Corporate Controller/HR  
Nanofilm LTD  
[DJacobson@nanofilm.cc](mailto:DJacobson@nanofilm.cc)

- *I attended your panel discussion at the Crains breakfast. I would love to enroll in a class or learn more about your classes.*
- *I am interested in her approach to life. Would love to learn how she can work with me and my people.*
- *I would love to find out how to put something together for my client annual meeting.*

**Michael Barrett**

Barrett Benefits Group, Inc.  
[mbarrett@bbginc.net](mailto:mbarrett@bbginc.net)

Other Testimonies/Notes:

Dr. Tango is "the last speaker standing" at the end of the presentation. While other panelists exit, a line of motivated participants forms for Jeannette, keeping her onsite for an hour after the engagement. Some of the new converts include:

**Joe LaGuardia**

Anthem Blue Cross  
[joe.laguardia@anthem.com](mailto:joe.laguardia@anthem.com)

**Kelly Davis**

The JP Farley Corp.  
[kellyd@jpfarley.com](mailto:kellyd@jpfarley.com)

**Alida Moonen**

Ursuline College  
[amoonen@ursuline.edu](mailto:amoonen@ursuline.edu)

## REFERENCES :: Media

*It was great seeing you today and you're right.....I love Jeannette!*

### **Jacque Smith**

Founder, Women's Empowerment Board  
Morning News Reporter, WKYC-TV 3

*I was just so inspired by what I read and you told me about Dr. Tango that I wanted others to know about her!!! Everyone is always intrigued by this idea of "by anticipating the next move, you could ruin the dance." It's such a great way to sell the Tea & Tango...and to let others share in what JP has to offer!!!*

### **Heather Weber**

Meteorologist  
WJW-Fox 8

*The interview with Dr. Tango went fabulous. She's a great woman!*

### **Mark Holan**

Staff Writer  
Sun Newspapers

*It was a delight having you on the show, and we thoroughly enjoyed it. We are in awe of what you have accomplished, and in how you approach your life and challenges. The honor was ours.*

### **Doug Magill**

Co-host, Cleveland Business Radio  
WHK-1420 AM

*Your enthusiasm, passion, and warmth shine through, all the way from granola chick to physician to accomplished dancer. We truly need more like you!*

### **Paul DeLuca**

Co-host, Cleveland Business Radio  
WHK-1420 AM

*Last week, I interviewed Susie Frazier Mueller for a preview on the Sparx Gallery Hop. And I told her that Jeanette/Dr. Tango was, by far, my favorite Street Beats interview over these last two summers. Thanks again for hooking me up with her!*

### **Cris Glaser**

Assistant Night & Day Editor  
Scene Magazine

*I am just sorry we ran out of time. I wanted to talk about so much more. When Dr. Potts' book comes out, please let me know. So many more questions.*

### **Kathy Randall**

Executive Producer, Your Community  
Time Warner Cable